

# HONEYBAKED®

## FUNDRAISING SCRIPT

How to Raise Money for Your Organization  
•••Selling HoneyBaked Gift Cards•••



**Hi!** My name is \_\_\_\_\_.

I am raising funds for \_\_\_\_\_ *[Name of organization, group or charity]*.

Our goal is to \_\_\_\_\_ *[Raise \$XXXX to help charity do X; travel to X for X event; purchase equipment or uniforms, etc.]*.

Would you be interested in purchasing **HoneyBaked Gift Cards** to help us meet our goal?

- **20% of the proceeds benefit our cause.**
- They can be used at any HoneyBaked location nationwide, to shop online, or to order from the HoneyBaked catalog.
- HoneyBaked Gift Cards can be purchased in any denomination.
- They never expire and there are never any additional fees.
- In addition to Ham, HoneyBaked offers other delicious entrees like Turkey, BBQ and Pot Roast, side dishes, desserts, even lunch and party platters.

The \_\_\_\_\_ *[Name of organization, group or charity]* and I would very much appreciate it if you could help us achieve our goal by purchasing HoneyBaked Gift Cards.

**How many HoneyBaked Gift Cards would you like to order today?**

Thank you very much for your time and your generosity.

*IMPORTANT: Only call on people you know and trust.*

**Find Your Nearby HoneyBaked Store at [MyHoneyBakedStore.com](http://MyHoneyBakedStore.com)**

